

ITASEC Sponsorship Package



CINI

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1. ITASEC Presentation

The **Italian Conference on Cyber Security (ITASEC)** is a series of annual events supported and managed by CINI Cybersecurity National Laboratory, aimed at putting together Italian researchers and professionals from academia, industry, and government working in the field of cybersecurity. ITASEC18 will take place at the Politecnico di Milano University, from February 6th to February 9th, 2018.

2. ITASEC Structure

ITASEC18 includes three main Spaces: a *Stakeholder Space*, a *Scientific/Technical Space*, and an *Exhibition Space*, all spanning through the whole conference.

2.1 Stakeholder Space

The *Stakeholder Space* shall include selected distinguished:

- *Keynotes Speeches*
- *Invited Talks*
- *Vision Speeches* from Platinum Sponsors
- *Panels*
- *Special Sessions*:
 - *Community Session*
 - *Start-up session*

The *Stakeholder Space* activities shall be:

- hold in a same large meeting room having a capacity of 300+ places
- accessible only after a free of charge registration via the event website.

2.2 Scientific/Technical Space

The *Scientific/Technical Space* shall include several kinds of sessions:

- *Scientific sessions*:
aimed at presenting scientific/technical papers;
- *Fil-Rouge sessions*:
aimed at presenting interdisciplinary and multidisciplinary hot topics;
- *Demo sessions*:
aimed at presenting prototypes developed by industries, research centers, and universities;
- *Embedded Tutorials*:
aimed at presenting short Tutorials on emerging topics;
- *Half-day Tutorials*:
aimed at presenting Tutorials on various consolidated areas and topics.

The *Scientific/Technical Space* sessions shall be:

- hold in two meeting rooms having a capacity of 100+ places, each;

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- accessible only after a registration via the event website, compliant with the event registration policy.

2.3 Exhibition Space

The *Exhibition Space* shall include the booths of Sponsors (Platinum Plan, only) and a dedicated space, equipped in classroom style, with proper audiovisual, where “Vendor Sessions” will be organized.

Vendor Sections are aimed at providing Sponsors with the opportunity to give technical presentations in a track parallel to the technical paper sessions. These presentations will be listed in the symposium program along with the technical sessions, and should be targeted to the ITASEC audience. The Vendor Sessions differ from other ITASEC presentations in that company names, logos, and product names may be mentioned explicitly. Typical content includes product descriptions, case studies, best practices, and user testimonials. Attendance at the sessions is open to all symposium attendees, and vendor representatives will be able to hand out literature at the session. Presentation opportunities of 20-minute duration are available.

3. ITASEC Sponsorship

Three levels of sponsorships are possible for ITASEC18, characterized by different exposures and recognition: *Platinum*, *Gold*, and *Silver*, respectively.

3.1 Platinum Plan (€ 12,000.00)

A Platinum Sponsor will receive exposure and recognition through the following:

- The sponsor can assign an executive personnel to participate in vision speech.
- The sponsor will be mentioned as Platinum Sponsor in all publicity emails sent by conference organizers to major mailing lists and newsgroups to market the conference.
- A large company logo will be included in all publicity material, including posters (if printed after sponsorship is awarded), banners, proceedings, and invitation letters, if applicable.
- Distribution of a company folder to conference participants with the conference package (the material to be distributed must arrive two weeks prior to the conference start date).
- One dedicated demo space available in the *Exhibition Space*.
- Three slots of 20 minutes each, within the “Vendor Sessions”.
- Acknowledge as Platinum Sponsor at the conference opening ceremony, and all conference social events (such as reception and banquet).
- Opportunity to display company signage in conference area and at the social events (such as reception and banquet).
- Five complimentary registrations for employees of the sponsoring entity to attend all conference functions.
- Acknowledgment as Platinum Sponsor on the conference Web site with link and logo to sponsor’s Web site.

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- Recognition as Platinum Sponsor in the conference program.

3.2 Golden Plan (€ 6,000.00)

A Gold Sponsor will receive exposure and recognition through the following:

- The sponsor can assign an executive personnel to participate in panel discussion
- Opportunity to display company signage in conference area and at the social events (such as reception and banquet).
- Acknowledge as Gold Sponsor at the conference opening ceremony.
- Two slots of 20 minutes each, within the “Vendor Sessions”.
- Three complimentary registrations for employees of the sponsoring entity to attend all conference functions.
- Acknowledgment as Gold Sponsor on the conference Web site with link and logo to sponsor’s Web site.
- Recognition as Gold Sponsor in the conference program.

3.3 Silver Plan (€ 3,000.00)

A Silver Sponsor will receive exposure and recognition through the following:

- One complimentary registration for employees of the sponsoring entity to attend all conference functions.
- One slot of 20 minutes, within the “Vendor Sessions”.
- Acknowledgment as Silver Sponsor on the conference Web site with link and logo to sponsor’s Web site.
- Recognition as Silver Sponsor in the conference program.

4. Location

4.1 Politecnico di Milano University

4.2 Meeting rooms

The following meeting rooms and spaces for all the days of the conference:

- 1 meeting room (270 places)
- 1 meeting room (248 places)
- 1 meeting room (100 places)
- 1 meeting room for Vendor Sessions (50 places)
- Additional space, within the Exhibition area, for
 - Coffee breaks for 400 people

4.3 Exhibition

Availability of Spaces and services for the Exhibition booth:

- sized 2 x 2 m
- equipped with:
 - Internet connection
 - Power supply plug-in.

4.4 WiFi

Free wireless facility in all the involved spaces (registration, conference rooms, exhibition, coffee breaks, and meeting rooms).

4.5 Food and Social Events

- Catering for each day of the event:
 - 1 lunch
 - 2 coffee breaks
- 1 social dinners outside the event location.